



SUSAN G. L. GLOVSKY

Principal
Boston office
617.607.5995
Susan.Glovsky@hbsr.com

Education

- University of Vermont, B.S. in Chemistry, 1977
- Boston University School of Law, J.D., 1980

Admissions

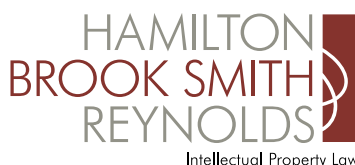
- U.S. Court of Appeals for the Federal Circuit
- U.S. District Court, District of Massachusetts
- U.S. Patent and Trademark Office
- U.S. Supreme Court
- Massachusetts
- New York
- Various federal trial and appellate courts around the country

Susan is a trial attorney who has devoted much of her career to litigating complex trademark, trade dress, copyright, and patent conflicts, patent interferences, and trademark opposition and cancellation proceedings. Susan has appeared before numerous federal District Courts and has argued before the Court of Appeals for the Federal Circuit. She is the founder of the Boston Patent Law Association's (BPLA) Litigation Committee, a founding member of the BPLA's Contested Matters Committee, and current co-chair of the association's Antitrust Committee. In addition to litigation, her practice includes patent and trademark prosecution in the United States and internationally.

Susan's experience in patent litigation, contested matters before the Patent Office, and patent prosecution covers a broad spectrum of technologies and industries, including biotechnology, chemistry, electrical, mechanical, green technology, e-commerce, and consumer products. Her extensive experience ranges from medical, chemical, food science, and skincare to the fashion and social networking industries.

Susan has tried cases to juries, judges, and arbitrators and is a member of the American Arbitration Association's National Roster of Neutrals. She served as a lead attorney on a litigation team whose victory was named among the "State's Ten Most Important Opinions of 2006" by *Massachusetts Lawyers Weekly* (*Gather Inc. v. Gatheroo, LLC et al.*). Susan has also argued before the Court of Appeals for the Federal Circuit.

Recognized by the Boston intellectual property law community, Susan was elected to serve as President of the Boston Patent Law Association. She was also selected by the U.S. District Court for the District of Massachusetts in Boston to serve on and chair the Merit Selection Panel constituted in 2009 to review and recommend candidates for the Magistrate Judge position. Susan is a Martindale-Hubbell featured AV Peer Review rated lawyer. For nine years, she has also been named to Super Lawyers, which is a rating of outstanding lawyers who have attained a high-degree of peer recognition and professional achievement. In 2016, Susan was individually honored in the Silver category by *World Trademark Review 1000* for enforcement



Professional Associations

- American Arbitration Association - National Roster of Neutrals
- American Bar Association – Litigation Section; Intellectual Property Law Section
- American Intellectual Property Law Association – Alternative Dispute Resolution Committee; USPTO Inter Partes Patent Proceedings Committee; Patent Litigation Committee, Model Patent Jury Instructions sub-committee
- Boston Bar Association – Intellectual Property Section; Litigation Section
- Boston Patent Law Association - Past President; Former Co-chair Antitrust and Contested Matters Committees; Founder, Member and prior Co-Chair Litigation Committee
- Federal Bar Association – Intellectual Property Law Section

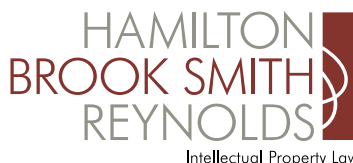
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and litigation, as well as named as a 2016 Top 250 Women in IP by *Managing Intellectual Property*. Susan has also received the distinction of *Best Lawyers in America*® 2017 for her expertise in Trademark Law.

Susan has been a guest lecturer at the Boston University School of Management and an Adjunct Professor of Law at Suffolk University Law School, and is a recognized speaker and moderator for various organizations on topics including interference law and practice, the employee inventor, opinions of counsel, willfulness, strategy and tactics of pretrial motions, jury selection, and achieving trademark litigation goals, to name a few.

Representative Experience

- Stopped infringement of client's trademark rights by obtaining injunction shortly after the filing of the complaint. The injunction, issued by The Honorable Joseph Tauro after an oral argument, resulted in settlement of the matter with the entry of a permanent injunction and payment of our client's attorneys' fees.
- Obtained preliminary injunction against continued infringement of client's patents.
- Succeeded in having defendant found in contempt, with an award of attorneys' fees, even though the injunction was dissolved based on newly discovered prior art.
- Defense of a patent infringement action involving LED backlight technology and light enhancing films in the U.S. District Court for the District of Delaware. A defense strategy was formulated including discovery, mediation and depositions to achieve a very favorable settlement for our client within ten months of service of the complaint, on the eve of our taking the inventor's deposition.
- Represented an academic institution in a patent case against a major technology corporation involving technology related to speech analysis, compression and transmission.
- Succeeded in goal of having this complex technology be the subject of a Markman hearing and a summary judgment hearing in the initial phase of litigation.
- Succeeded in obtaining dismissal of a patent infringement action for lack of personal jurisdiction.
- Enforced multiple patents on pool cue couplers by prosecuting actions against competitors, each action resulting in consent judgments in favor of our client.
- Stopped false advertising and trademark infringement by client's competitor by bringing a complaint and motion for preliminary injunction, resulting in consent judgment.
- Enforced multiple patents involving sampling devices and related mechanical device.
- Convinced company that had threatened patent enforcement not to pursue matter by demonstrating prior art and literature that questioned the validity of the patent.



Professional Associations (cont'd)

- Massachusetts Chapter of the Federal Bar Association, Board of Directors
- International Trademark Association – Emerging Issues Committee Association
- Internationale pour la Protection de la Propriété Intellectuelle (AIPPI - International Association for the Protection of Intellectual Property) – Selected by the US Division to be a member of the Association's Working Committee for Patent Question Q244 directed to Inventorship of Multinational Inventions; Previously, involved as speaker and coordinator for workshops at AIPPI's 41st World Intellectual Property Congress held in Boston in 2008.
- German-American Business Council of Boston

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Representative Experience (continued)

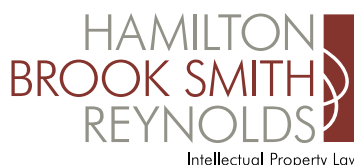
- Achieved immediate concession of priority in interference on diagnostic involving a nucleic acid.
- Negotiated early dismissal of client from multi-party lawsuit alleging infringement of patents directed to molecular cloning and expression of protein coupled receptors.
- Defended against a complex portfolio of interrelated patents directed to devices for use by the biotech industry.
- Achieved voluntary dismissal of complaint alleging Lanham Act and other claims against our client and obtained payment by client's insurance company of all attorneys' fees for representing client.

Articles

- Lessons From The 1st Inter Partes Review Ruling, *Law360*, December 5, 2013
- It's Never Too Late To Arbitrate a Patent Case, *New England In-House*, July 2006

IP News Alerts

- Impact of the Brexit Vote on Your IP, *Hamilton Brook Smith Reynolds Alert*, June 27, 2016
- Disparagement Provision in Lanham Act Found Unconstitutional, *Hamilton Brook Smith Reynolds Alert*, December 23, 2015
- Lessons Learned from the First IPR Decision by the Federal Circuit - Patent Office Successfully Takes Over Garmin's Attack on Cuozzo's Patent, *Hamilton Brook Smith Reynolds Alert*, February 11, 2015
- Supreme Court Determines Trademark Tacking is Jury Issue - Reconfirms Markman Claim Construction is for the Judge, *Hamilton Brook Smith Reynolds Alert*, January 29, 2015
- Supreme Court Orders Deference to Factual Findings for Claim Construction, *Hamilton Brook Smith Reynolds Alert*, January 28, 2015
- A Decision in the First Inter Partes Review - Lessons from *Garmin v. Cuozzo* for IPRs and Litigation, *Hamilton Brook Smith Reynolds Alert*, November 25, 2013
- It's Time For a Reliable System to Determine Who Owns a U.S. Patent, *Hamilton Brook Smith Reynolds Alert*, March 2012
- Post-Recession Planning for Your IP: Rescuing Your Company's IP Value from the Budget Hatchet, *Hamilton Brook Smith Reynolds Alert*, May 2009
- Federal Circuit Changes Law on Willfulness, *Hamilton Brook Smith Reynolds Alert*, August 2007
- Supreme Court Removes Barriers To Attack On Licensed Patent, *MedImmune, Inc. v. Genentech, Inc.*, *Hamilton Brook Smith Reynolds Alert*, January 2007



Practice Areas

- IP Litigation
- Patents
- Trademarks
- Design Patents
- Trade Secrets
- Counseling
- Post-Grant Proceedings
- Agreements
- Licensing
- Copyrights

Technologies

- Chemistry
- Medical Devices
- Semiconductors
- Biotechnology Equipment
- Mechanical Engineering
- Chemical Engineering
- Business Methods
- Computer Hardware
- Pharmaceuticals
- Mobile
- Biologics and Immunotherapies
- Computer Software
- Biotechnology and Life Sciences
- Network Infrastructure
- Clean Technology
- Optics
- Material Sciences
- Telecommunications
- Medical Imaging
- Robotics
- Bioinformatics

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Speaking Engagements

- “Intellectual Property Protection Strategies,” Hamilton Brook Smith Reynolds / German-American Business Council of Boston Lecture, Newton, MA, April 6, 2016
- “Protecting Innovation - Best Practices,” Hamilton Brook Smith Reynolds / Ogletree, Deakins, Nash, Smoak & Stewart Lecture, Waltham, MA, November 5, 2015
- “Search Strategies and Tools for Post Grant Proceedings at the PTAB,” Boston Patent Law Association, Boston, Massachusetts, October 29, 2014
- “September 2014 Meeting of the BPLA IP Case Law Club,” Boston Patent Law Association, Boston, Massachusetts, September 12, 2014
- “Think Your Company’s Trademark Will Be Difficult to Protect?” Hamilton Brook Smith Reynolds Webcast, June 24, 2014
- “Cross-Pollinating Litigation and Prosecution Intelligence,” Association of Intellectual Property Firms Webcast, April 9, 2014
- “Design Patents: Modernizing an Old Property Interest,” Suffolk University Law School, Boston, Massachusetts, November 22, 2013
- “September 2013 Intellectual Property Roundtable - Hot Topics from the Summer,” American Bar Association, Boston, Massachusetts, September 26, 2013
- “Moving the Battleground to the Patent Office by Taking Advantage of Post-Grant Proceedings,” Hamilton Brook Smith Reynolds Webcast, September 19, 2013
- “Fighting It Out in the Patent Office - Early Experiences and Observations about IPRs,” Boston Patent Law Association Lecture, Waltham, Massachusetts, June 19, 2013
- “Wrestling the eDiscovery Beast - The Role of In-House Counsel,” Hamilton Brook Smith Reynolds Lecture, Boston, Massachusetts, March 19, 2013
- “United States Intellectual Property in a Global Economy,” Boston University School of Management, Boston, Massachusetts, February 28, 2012
- “Considerations in Corporate Structuring to Maximize Potential Recovery in Patent Cases,” Waltham, Massachusetts, June 9, 2011
- “Selecting, Protecting, and Enforcing Trademark Rights,” Association of Corporate Counsel, Northeast Chapter, December 2, 2009
- “Effectively Managing and Protecting Your Company’s Intellectual Property,” New England Corporate Counsel Association, June 3, 2009
- “What Does Not Kill Us Makes Us Stronger: Smart IP Decisions to Maximize Post Recession Strengths,” Association of Corporate Counsel, Northeast Chapter, Waltham, Massachusetts, May 28, 2009
- “Tools and Tactics for Managing Trade Secrets and Other Corporate Treasures,” Association of Corporate Counsel, Northeast Chapter, Waltham, Massachusetts, June 12, 2008

