

20th Annual Intellectual Property Law Conference 2017

Trends and developments IP counsel, business lawyers and litigators must know

Join leading intellectual property lawyers to analyze these hot topics in IP law:

- Whether in fashion, consumer products, or technology, looks matter. Learn about patent, copyright, and trade-dress protection for product designs and “look and feel.”
- The latest trends in IP litigation, including: (i) damages and willful infringement, (ii) post-grant proceedings, (iii) Local Patent Rule 16.6, and (iv) IP claims as a business model.
- What issues do you need to think about when licensing IP in or out, or when collaborating with another party?
- In software, what are the most critical IP issues? Hear about open source, patents, and the Copyright Office’s report on “Software-Enabled Consumer Products,” including a review of first sale, fair use, merger, scenes-a-faire, and the “Internet of Things.”
- How has the Defense of Trade Secrets Act affected proprietary information and inventions? How closely is Europe following the U.S. lead on secrets?
- Hear about state rights of privacy and publicity, state copyright for pre-1977 performances and sound recordings, and competition laws.
- Learn about the updated Antitrust Guidelines for the Licensing of Intellectual Property from the FTC and DOJ, the relevance of antitrust law in licensing, and the three antitrust safety zones.

Agenda

- IP in Designs: Protecting Appearances
- IP in the Courts: The Latest in IP Litigation
- IP in the States: Important Non-Federal IP Rights and Problems
- IP in Software: Fair Use, First Sale, Patents, and Copyrights
- IP in Transactions: Hot Topics in Licenses and Collaborations
- IP in Antitrust: The Updated FTC/DOJ Guidelines for IP Licensing
- IP in Information: Federalizing State Unfair Competition Law
- “Ask the Experts” Q&A Forum

Faculty

Timothy M. Murphy, Esq., *Sunstein Kann Murphy & Timbers LLP, Boston*, Cochair; Howard G. Zaharoff, Esq., *Morse, Barnes-Brown & Pendleton, PC, Waltham*, Cochair; Thomas C. Carey, Esq., *Sunstein Kann Murphy & Timbers LLP, Boston*; Stephen Y. Chow, Esq., *CIPP/US, Burns & Levinson LLP, Boston*; Susan G. L. Glovsky, Esq., *Hamilton, Brook, Smith & Reynolds, PC, Boston*; William E. Hilton, Esq., *Gesmer Updegrove LLP, Boston*; Anne W. Hulecki, Esq., *Boston Technology Law, PLLC, Cambridge*; David A. Kluff, Esq., *Foley Hoag LLP, Boston*; David M. McIntosh, Esq., *Ropes & Gray LLP, Boston*

Materials

The materials for this program include faculty-prepared submissions that supplement the agenda.



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Dates & Locations

BOSTON

Tuesday, June 20, 2017
12:30 pm–5:30 pm

MCLE Conference Center,
10 Winter Place, via Winter Street
Program Number: 2170429P01

LIVE WEBCAST

Tuesday, June 20, 2017
12:30 pm–5:30 pm

Register at www.mcle.org
Program Number: 2170429WBC

RECORDED WEBCAST

Wednesday, July 5, 2017
9:30 am–2:30 pm

Register at www.mcle.org
Program Number: 2170429RBC

Tuition *(includes written materials)*

- \$275
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Listen to the Audio CD
Available after Wednesday, July 5

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- \$121.50 MCLE Sponsor Members
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