



GIOVANNA H. FESSENDEN

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Practice Areas

- Patents
- Trademarks
- Copyrights
- Licensing
- Agreements
- Design Patents
- IP Litigation
- Counseling
- Trade Secrets
- Post-Grant Proceedings

Technologies

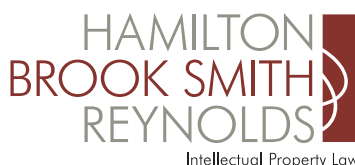
- Blockchain
- Computer Software
- Mobile
- Internet of Things
- Business Methods
- Medical Imaging
- Computer Hardware
- Robotics
- Electrical Engineering
- Mechanical Engineering

Giovanna's practice focuses in all areas of intellectual property law with an emphasis on open source software compliance, software related agreements, and patents relating to the following: blockchain technology, search engines / ad serving systems, video compression / codecs, trusted computing and encryption, cryptocurrency wallets, digital currency, analytics systems, router firmware, OVS technologies, video on demand (VOD) systems, VoIP and video conferencing systems, social media software, database and storage systems, recommendation systems, integrated development environments (IDEs), compilers and interpreters, iPhone™, Android™ and tablet applications, CT imaging technologies, wearable computing technologies, and semi-conductor manufacturing systems.

Her areas of concentration include blockchain systems, open source compliance, object-oriented software, and Internet technologies. Giovanna has experience programming in several programming, scripting, and modeling languages including Java, C++, C#, Perl, CGI, Lisp, C, C Music, Javascript, XML, HTML, and Unified Modeling Language (UML). Giovanna also advises clients on open source software compliance, open source patent issues, and developing and implementing corporate policies on use of open source software.

She has also handled patent re-examination proceedings, patent litigation, trade secret misappropriation, copyright and trade dress infringement matters, trademark opposition and cancellation proceedings, and breach of contract actions. Giovanna has prepared validity and infringement opinions, open source software compliance opinions, and software license agreements, technology transfer agreements, copyright publishing agreements, film production agreements, website terms of use agreements, and employee intellectual property agreements. Giovanna assists clients with positioning their IP portfolios for Initial Coin Offerings (ICOs) and for acquisition.

As a Communications Systems Analyst for the International Co-operative Alliance Organization in Geneva, Switzerland, Giovanna worked on software development, GUI and database development, application programming, server maintenance, database driven website creation and network administration. Giovanna has also worked as a Technology Consultant



Education

- Smith College, B.A. in Art History and Computer Science
- University of New Hampshire School of Law (formerly the Franklin Pierce Law Center), M.A. in Intellectual Property
- University of New Hampshire School of Law (formerly the Franklin Pierce Law Center), J.D.

Professional Associations

- Berkshire Bar Association
- Boston Patent Law Association

Admissions

- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the First Circuit
- U.S. District Court, District of Massachusetts
- U.S. Patent and Trademark Office
- Massachusetts

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to the United Nations Committee for Advancement of Cooperatives in Geneva, Switzerland, where she worked in software development and animation. As a Programmer at Harvard University, she developed Java Applets and performed Flash ActionScript programming for an e-learning project.

While studying for her law degree, Giovanna held an internship at the United States Copyright Office where she assisted with the promulgation of regulations concerning webcasting transmissions and the Digital Millennium Copyright Act.

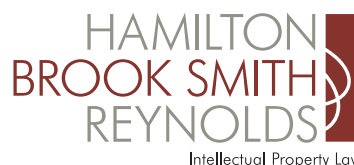
In addition to working with our other clients, Giovanna helps our firm to maintain our presence in western Massachusetts and services our clients in that area. She is also currently an Adjunct Professor at the University of New Hampshire School of Law (formerly, Franklin Pierce Law Center) teaching Patent Practice and Procedure 2 since 2010.

Articles

- Open Source Software Solutions (Part 3): Educating your Employees about Open Source Software Issues, *Hamilton Brook Smith Reynolds*, December 2, 2016
- Open Source Software Solutions (Part 2): Understanding Open Source Software License Trigger Points and Resulting Obligations, *Hamilton Brook Smith Reynolds*, October 28, 2016
- Open Source Software Solutions (Part 1): Getting to Know the Open Source Software in Your Products, *Hamilton Brook Smith Reynolds*, October 4, 2016
- Peer-to-Peer Technology: Analysis of Contributory Infringement and Fair Use, *IDEA*, May 2002

Speaking Engagements

- “Legal Considerations for Blockchain Innovations and ICOs” MIT Enterprise Forum, Cambridge Innovation Center, Cambridge, MA, January 30, 2018
- “Legal Considerations for Blockchain Innovations and ICOs” MassBio, Cambridge, MA, December 8, 2017
- “Strategies to Reap the Benefits of Software Patents in an Open Source Software Environment” 2017 Black Duck FLIGHT Conference, Boston, MA, November 8, 2017
- “Law for ICOs and Blockchain,” Meetup at Alley, Cambridge, MA, October 24, 2017
- “An Overview of Patent Law Developments in the United States,” MIP International Women’s Leadership Forum 2017, London, UK, February 9, 2017
- “Strategies for Commercial Software Developers Using Open Source Code in Proprietary Software,” *Hamilton Brook Smith Reynolds Webcast*, October 4, 2016
- “Blockchain Revolution,” TEDx Berkshires, Stockbridge, MA, June 13, 2016
- “Blockchain Innovations are Changing the Digital World,” *Hamilton Brook Smith Reynolds Webcast*, March 30, 2016



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Speaking Engagements (continued)

- TEDx Berkshires, Stockbridge, MA, November 2015
- “Strategies for Maximizing Value of Intellectual Property,” 1Berkshire Entrepreneurial Meetup, Stockbridge, MA, September 17, 2015
- “Strategies for Managing Open Source Software,” Hamilton Brook Smith Reynolds Lecture, Cambridge, MA, May 20, 2015
- “Software: To Patent or Not To? Algorithms and Automation as Patentable Subject Matter,” Hamilton Brook Smith Reynolds Lecture, Waltham, MA, November 8, 2012

