

## Licensing

### Technology transfer can be a critical function for many technology-based companies.

A company may license rights to the core technology upon which it built its business or through which it expands into new technology. It may convert non-core patents in its portfolio into income-generating assets by licensing rights to others. Licensing can provide for a successful resolution of infringement and other IP-related disputes or serve as an inducement to others to legitimize their use of overlooked or ignored client-owned patents.

Hamilton Brook Smith Reynolds has extensive experience in all aspects of licensing and other technology transfer transactions. To meet the individual needs of clients in as efficient a manner as possible, the firm tailors its role on a case-by-case basis. Services run the gamut from providing consultation on a single intellectual property-related aspect of a larger transaction to participating as a full member of the team that handles the transaction from the initial nondisclosure agreement and letter of intent through the negotiation, drafting, and execution of the final documentation.

The firm's approach in this area provides clients with sophisticated, cost-effective counseling. Because all of our attorneys have technical backgrounds in the involved technologies, they anticipate problems that may arise during the negotiation and drafting process as the contemplated relationships develop. In addition, the attorneys in the firm who focus on licensing and other technology transfer work have experience in litigation, including litigation over license disputes. They are thereby able to provide clients with added perspective during the negotiation process.