

a GABC Partner event with HAMILTON BROOK SMITH REYNOLDS

patents licensing
TRADEMARK patent pending

©
TM
R
rights assigned
Copyright

non
disclosure
agreement



Susan Glovsky, Principal



Alexander Adam, Associate

Presenters:

You showed your idea to others, but no one signed a non-disclosure agreement ...

Your corporation's new trademark is challenged...

These and many other issues will be discussed.

Intellectual Property Protection Strategies

Learn through Real World Examples

The value and long-term success of your business may well hinge on protecting your innovations and brands through patents, trademarks, and trade secrets. Do you have a plan for securing your innovations through patents? Are your brands protected with enforceable registered trademarks? Do you know the timing requirements for seeking patent and trademark protection? Are you taking adequate steps to assure your trade secrets are kept secret?

*Join us at this presentation to learn
how to strengthen your company's competitive advantage.*

This is an interactive panel discussion with Hamilton Brook Smith Reynolds intellectual property attorneys [Susan Glovsky, Principal](#) and [Alexander Adam, Associate](#)— and guest speaker [Colin C. Durham](#), Senior Intellectual Property Counsel at Brooks Automation, Inc.,— who have all wrestled with these issues. Susan and Alexander will guide the conversation by providing examples that illustrate strategies used to protect and enforce intellectual property.

APRIL 6, 2016

Time: 8:00 AM – 9:30 PM

Where: Newton Marriott

2345 Commonwealth Avenue, Newton, MA

Other highlights include:

- Using trade secrets and patents to protect innovation
- Identifying your company's valuable intellectual property
- Avoiding pitfalls that can forfeit your patent rights
- Taking action if your innovation has already been patented by another company
- Determining the best timing to protect your innovation
- Adopting, using, and protecting trademarks
- Applying recent court decisions to your intellectual property rights

No cost to attend
Breakfast included

RSVP by April 4 to:

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